

PHILIP MORRIS U.S.A.

INTEROFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Louis Suwarna
FROM: Tom Garguilo *Tom*
SUBJECT: Philip Morris Trademark

DATE: April 18, 1988

As requested, I've compiled representative packings of our worldwide usage of the Philip Morris trademark.

The following pages, provided by our friends in International, show the breakdown of packings by country, some copyline usage and some print advertising. Attached, please find the packing flats. Tar and nicotine numbers are listed on the back of the flats.

TG:cl

cc: S. Alter

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